

Ahmed Mhiri

Founder of TravelCar · CEO of Free2move · Founder of Danocap



Franco-Tunisian entrepreneur, CEO and investor with over a decade building, scaling, transforming and transitioning technology-enabled mobility businesses. Founder of TravelCar (60+ countries, acquired by PSA/Stellantis), CEO of Free2move, and founder of Danocap, his personal holding and investment platform.

FULL-CYCLE EXPERIENCE

- Founded TravelCar in 2012 — \$25M+ raised, 60+ countries, 1M+ users
- Acquired by PSA Group, now Stellantis, in 2019
- Post-acquisition integration inside a global automotive group
- CEO of Free2move: M&A, carve-outs, turnaround, profitability
- Helped lead Free2move through its strategic sale by Stellantis to Mutares
- Investing through Danocap since 2019

DANOCAP

- Personal holding and investment platform, active since 2019
- 50+ startup investments; LP in 10+ VC and PE funds
- Mobility, SaaS, AI, logistics, marketplaces, technology-enabled operations
- France and Europe focus, with a broader international perspective

FREE2MOVE HIGHLIGHTS

- 12,000+ connected vehicles deployed across Europe and the United States
- 3,600+ franchise partners supported through mobility-as-a-service
- 300M+ transactions processed in 40+ currencies
- 3 M&A transactions and 3 corporate carve-outs
- Profitability achieved after a major turnaround

AVAILABLE FOR

- Board roles and strategic advisory
- PE operating advisory, M&A and carve-out situations
- Investment and co-investment opportunities
- Speaking and media on mobility, carve-outs and operational transformation